При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: А1Б1В4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

_	D ~									
ı.	Выберите о	ответную	реплику,	подходящую	по	смыслу	ик пр	едложенной	реплике-	-СТИМУЛУ

I'd like to send an application for that part-time job.

- 1) No, none at all. 2) That's good. 3) It serves you right. 4) My pleasure.
- 2. Выберите ответную реплику, подходящую по смыслу к предложенной реплике-стимулу.

What do you think of his new car?

1) I don't think so. 2) I don't think much of it. 3) Nothing of the kind. 4) It's nothing.

Hollywood is associated with fame, fortune and glamour. Every year, thousands of young people (1) ... up there, hoping that a producer will spot them and think they have that special something that audiences want to see. Unfortunately, most of them are (2) ... on a journey that leads to disappointment. Take a (3) ... round Los Angeles and ask any waiter or waitress and they will tell you that they are only working there for the time being, until they get their break in films. A combination of failure and economic problems usually means that they eventually (4) ... up their minds to leave and return to the small town they came from, without having made their fortune.

Before you come to the (5) ... that a life in film is for you, ask yourself carefully if you are ready for that change of direction. You'll have to travel and live for a long time at your own (6) ..., working in jobs that provide you with a low (7) ..., with only the occasional glimpse of a star to (8) ... you where you want to be.

- 3. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).
 - 1) send 2) move 3) turn 4) play
- 4. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).
 - 1) making out 2) setting off 3) taking off 4) moving out
- 5. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).
 - 1) conclusion 2) reason 3) solution 4) feeling

Three years ago a bolt of lightning almost (1) ... Lyn Miller's house with her two children inside. "There was a huge rainstorm," she says, recalling the terrifying experience. "My brother and I were outside desperately working to stop floodwater from coming in the house. Suddenly I (2) ... to the ground by an enormous bang. When I (3) ... myself up, the roof and the entire upper storey of the house (4) The door (5) ... by rubble (булыжник), but we forced our way in and found the children, thankfully unharmed. Later I was told that to be struck by lightning is a chance in a million." In fact, it is calculated at one chance in 600,000. And if you (6) ... lightning, you'll be glad to know that a company in America (7) ... a hand-held lightning detector which can detect lightning up to 70 kms away.

- 6. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).
 - 1) had destroyed
- 2) destroys
- 3) destroyed
- 4) was destroyed
- 7. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).
 - 1) was blocked
- 2) blocked
- 3) was blocking
- 4) has been blocked
- 8. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).
 - 1) had been feared
- 2) will fear
- 3) was feared
- 4) fear
- 9. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (7).
 - 1) has been manufactured
- 2) were being manufactured
- 3) had manufactured
- 4) has manufactured

A few years ago, a company called Space Marketing came up with a plan to send a mile-long advertisement into space. Using light reflected from the sun, it would beam out a message as large as the moon that could be seen by every single person on the planet as it orbited the Earth.

This would have been one advert that couldn't have been thrown out with the junk mail or switched off by remote control. (1)___ Advertising standards agencies eventually decided not to allow Space Marketing to go ahead with their plans and they were forced to abandon them, but not before several major companies had made serious enquiries about launching their logos into space.

Space may indeed be the final frontier for advertisers, because on Earth we are already surrounded by advertising wherever we are and whatever we are doing. (2)____ There are the promises of health and vitality on the cereal packet weate from this morning, for example, and the ad that we saw on the side of the bus we caught to work. Most of the time, we are probably not even aware of these less obvious advertising tactics, but that doesn't mean that they aren't effective. (3)____ You are in a packed cinema, watching the latest Hollywood blockbuster. There are adverts before the film or during a break in the film, but are there any during the film? Well, look carefully at the make of car your favourite actor is driving. And what about his watch? Can you see what brand it is? Chances are, you can, and the company that owns the brand is likely to have paid thousands for it to appear in the film.

Whilst products are most often placed' in this way in movies and TV series, they also sometimes appear in music videos, video games, plays and even books. (4)____ You may not realise you are being influenced by a technique that sounds so simple, but advertisers consider product placement to be a highly effective form of advertising. After all, they would not be willing to spend as much money as they do on it if they didn't truly believe it worked.

In fact, associating products with cool, exciting lives seems to be one of the most common forms of advertising. (5)

And let's not forget the power of pure entertainment (6)____ If the consumers are looking forward to the next 'episode' of an ad, once again the product has become associated with something 'cool" and is therefore likely to See a considerable rise in popularity.

So, whether Space Marketing eventually succeeds in launching ads into space or not is perhaps a less important issue than it might seem.

- 10. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.
- 1 Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.
 - 2 However, this is a truly inescapable form of advertising.
 - 3 To advertising executives and agencies, it would have cen 'a dream come true'.
 - 4 Take 'product placement', for example.

- 11. Прочитайте текст. Заполните пропуск (6) одним из предложенных текстовых фрагментов.
- 1 To a certain extent, this would not change a thing.
- 2 The hope is to convince people to believe that if they can have the products, then they can have the cool, happy lifestyles of their heroes, too.
- 3 Nowadays, many TV adverts have become more like soap operas with a series of humorous adventures complete with their own cast.
- 4 Some advertising companies even employ 'cool hunters' or marketing professionals to find out for them exactly what young people find cool.

- 1. My day at the vet's office was amazing. Not only did I learn a lot about veterinary medicine but I met Casey, the umbrella cockatoo (большой белохохлый какаду). This is not an ordinary bird. Casey speaks in short sentences having the intelligence almost equivalent to your five-year-old brother or sister. Unfortunately though, he has developed a personality disorder which results in rather strange behaviour. Strange repetitive body actions cause him to hurt his body, which constantly worries his owners.
- 2. I met Dr Markus Luckwaldt, a small animal veterinarian practitioner who specialises in birds and exotic animals. Not only is Casey apparently in excellent hands but so is his owner, Paul Smith, who is immediately put to ease by the compassion and understanding demonstrated by this veterinarian.
- 3. Watching the interactions with pet, owner and doctor, I was immediately struck by the high standard of communication skills required by the veterinarian in dealing with both humans and animals. Animals pick up insincerity and uncertainty faster than humans. The vet's role reminded me of a quarterback's (играющий тренер) job who determines the strategy and game plan for all the players who are part of the same team.
- 4. So you think you'd like to be a veterinary doctor and you love animals? That's a start but it is only a start if you are interested in a career in veterinary medicine. Veterinarians are much more than people with a fondness for animals. A veterinarian is a doctor of animal health who has trained at a university for at least six years and is licensed to provide medical and surgical care for animals.
- 5. The day to day work of veterinarians involves examining animals, making diagnoses, doing blood tests or X-rays, treating diseases or injuries, performing surgery and preventing animal illness through vaccinations. Vets can specialise in the care and treatment of either small or large animals. Those who deal with small animals such as dogs, cats, birds or reptiles usually work in cities and have owners bring their animals to a clinic or office. Veterinarians who usually work with horses, cows, pigs and other farm animals often have a mobile practice visiting farms and going all over the countryside.
- 6. The demand for veterinarians in all fields will continue. The veterinarian of the future will need to adapt and keep pace with technology and the many new advances in medical research. Veterinary medicine, similar to human medicine, is continually confronting change and exploring alternative methods of treatment for animals.
 - 12. Прочитайте текст. Ответьте на вопросы.

From the second paragraph, we understand that Dr Luckwaldt

- 1) Does not deal well with people. 2) Finds it easier to work with small animals. 3) Is a very capable vet.
- 13. Прочитайте текст. Ответьте на вопросы.

According to the writer, animals

- 1) have excellent communication skills. 2) are good at recognising dishonesty and doubt. 3) like to play games with each other.
- 14. Прочитайте текст. Ответьте на вопросы.

Having a love for animals

1) is not enough for one to become a vet. 2) will help one get a job in various fields of medicine. 3) is all one needs for a successful career as a vet.

15. Определите значение указанного слова в тексте.

licensed (4)

1) qualified 2) banned 3) unprepared

- (1) Have you ever thought of visiting... city which combines stunning beauty and a long history? York, the attractive, historical, walled city in North Yorkshire in England, can be ... excellent choice.
- (2) The Romans built York in AD 71. It has many remarkable sights to see, all of which reflect its importance in history. If you stroll down to the city centre, Jorvik Viking Centre, situated in one of the oldest Viking Age cities, can offer you an amazing journey through Viking Age as soon as you step aboard a time car. In ... actual fact, it takes you through a bustling market, dark, smokey houses and a busy wharf. They have all been recreated in ... accurate detail so that you can experience in sight, sound and smell what it was like to live and work in the Vikings' city of Yorvik.
- (3) As for a walk through York's historic city centre with its narrow medieval streets and modern shops, it'll definitely be a memorable experience. You can see there how successfully the old and the modern worlds can co-exist. All in ... all, York, which still keeps its traditional style and cultural heritage down the centuries, is ... city to remember.
 - 16. Какое слово (словосочетание) пропущено на позиции (1)?

1) a, an 2) —, — 3) —, the 4) — , an 5) the, —

17. Какое слово (словосочетание) пропущено на позиции (2)?

1) an, the 2) —, an 3) an, an 4) the, — 5) —, —

18. Какое слово (словосочетание) пропущено на позиции (3)?

1) an, a 2) the, the 3) -, a 4) -, - 5) the, a

19. Переведите на английский язык фрагмент предложения, данный в скобках.

I signed the contract the (на днях) day.

20. Переведите на английский язык фрагмент предложения, данный в скобках.

We have just (пожаловались) a complaint to the waiter about the food.

21. Прочитайте текст. Выпишите по два лишних слова в порядке их предъявления в тексте.

However, if they are hoping for something that sounds like his last album, they may be disappointed. So is James worried? Not there at all. "I need to grow as an artist and that means taking risks. I hope that never changes." Somehow, we don't think his fans who will be disappointed.

22. Переведите на английский язык фрагмент предложения, данный в скобках.

It's a huge risk, and we can't (позволить себе) to make a mistake or everything will go wrong.

23. Переведите на английский язык фрагмент предложения, данный в скобках.

I think you have to (принять) into account that he's a good deal younger than the rest of us.

Although doughnuts (*nupoσκ*υ) are sold in many countries across the globe, many people make the mistaken assumption that doughnuts originally came from America. Some people find it (1) ... that doughnuts have a disputed history. According to one theory, they are a Dutch (2) Popular in Holland, they were brought to America by Dutch (3) In the traditional Dutch recipe, doughnuts were dipped in sugar. However, over time, several varieties have appeared. Today, doughnuts are served with toppings such as icing (*znaзypь*) and chocolate, and often have a hole in the middle. Doughnuts not only taste far better with a hole in the middle, but this shape (4) ... the doughnut is cooked right through and not still raw in the centre.

24. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (1).

SURE, IMMIGRATE, INVENT, BELIEVE

25. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (2).

SURE, IMMIGRATE, INVENT, BELIEVE

26. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (3).

SURE, IMMIGRATE, INVENT, BELIEVE

27. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (4).

SURE, IMMIGRATE, INVENT, BELIEVE

- 1. Have you ever heard of Shinsegae? And do you know what does the word means? Well, Shinsegae
- 2. is the world's largest department store and there is located in South Korea. The word means "New
- 3. World". In this enormous twelve-floor building where you can find everything from shops, travel
- 4. agencies and beauty salons to ice rinks and cinemas. If you are keen on these clothing which
- 5. is in fashion, there are much plenty of shops to choose from. If you can afford something really
- 6. expensive, you should visit one other of the designer shops such as Louis Vuitton and Prada.
- 7. Those of you who are unable to spend a fortune and are looking for a few bargain can visit
- 8. the shops which are stock more affordable items of clothing for you to try on. Many people visit
- 9. Shinsegae, but it never feels overcrowded so it won't take you else ages to get to the till (*kacca*)
- 10. to pay. And you can always pay in every instalments if you don't have enough money on you.
- 28. Прочитайте текст. Из строки (1) выпишите ОДНО лишнее слово.
- 29. Прочитайте текст. Из строки (2) выпишите ОДНО лишнее слово.
- 30. Прочитайте текст. Из строки (3) выпишите ОДНО лишнее слово.
- 31. Прочитайте текст. Из строки (4) выпишите ОДНО лишнее слово.
- 32. Прочитайте текст. Из строки (5) выпишите ОДНО лишнее слово.
- 33. Прочитайте текст. Из строки (6) выпишите ОДНО лишнее слово.
- 34. Прочитайте текст. Из строки (7) выпишите ОДНО лишнее слово.
- 35. Прочитайте текст. Из строки (8) выпишите ОДНО лишнее слово.

- 36. Прочитайте текст. Из строки (9) выпишите ОДНО лишнее слово.
- 37. Прочитайте текст. Из строки (10) выпишите ОДНО лишнее слово.
- 1. My cousin is a scientist and he is trying to find a cure ... cancer.
- 2. I'm very thankful ... all the advice you gave me.
- 3. The students were divided ... two teams.
- 4. You can wear ... of those two dresses. They don't suit you.
- 5. All students ... informed about the new IT course last week.
- 6. Scientists are doing research into this rare species ... natural habitat is the bottom of the ocean.
- **38.** Прочитайте предложение 1. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.
- **39.** Прочитайте предложение 2. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.
- **40.** Прочитайте предложение 6. Заполните пропуск только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.